

LUDORATI

CORPORATE SOLUTIONS

'Smart Social Interaction'

Unique Corporate Applications

Learning & Development • Team Building • Team Recreation • Talent Management • Accreditation

[On-site or off-site]



'Smart Social Interaction'



Ludentology™ is the study, application and impact of game playing in social and organisational contexts.

Ludorati puts particular emphasis on the benefits of board games and live action group challenges, helping teams and individuals enhance skills and approaches to their professional tasks through unique structured and fun approaches – what we term 'Smart Social Interaction' (**SSI**™).

TEAM RECREATION/BUILDING

At Ludorati, we understand that wellbeing, collaboration and, in certain instances, healthy competition are important, both for individuals and teams in their work environment. As is chilling-out.

We have been steadily expanding our portfolio of game applications across a range of learning and management development skills.

From creativity to team building sessions and workshops, we can provide the appropriate context through the use of carefully selected board games and live action team challenges.

These can provide a mix of both cooperative and competitive environments for teams and individuals to engage in exercises that focus on building relationships, developmental learning or supportive wellbeing contexts.



Ludentology™ is a registered trademark of Ludorati UK Ltd.

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WHO WE ARE

The team at Ludorati comprises of professionals from talent management, learning and development, employee engagement and corporate eventing and hospitality.

All of our team are accredited through Ludorati's unique **SSI™** programme - with unique knowledge of boardgames and live action team challenge applications; supported with proprietary methodologies and software.

LATEST DESIGNS

The latest designs in board games and escape room scenarios offer organisations a chance to engage/challenge participants in a unique setting structured around an organisation's or team's need(s).

Ludorati has access to over 1,000 games and 50 live action team challenge scenarios to select a dedicated mix for any request. As well as the traditional relational building context of gameplay, whether as part of a fun reward day more structured learning and management programmes, we have over 20 skills/areas of focus which include:

- Creativity
- Decision-making
- Problem solving
- Collaboration
- Selling/persuasion
- Analysis & deductive reasoning
- Interpretation
- Negotiation and trading
- Situational appraisal
- Critical thinking and assessment
- Design and development process
- Business and economic insight/parallels
- Communication
- Meeting objectives
- Leadership....



WHAT WE DO (EXAMPLE)

A recent corporate client engaged Ludorati to organize a mixer and engagement event for their organisation. The main objective was to create an environment where 60+ individuals from the company, who rarely come into contact with one another, would meet and interact together in an informal context.

We facilitated this through a supervised series of concurrent games for groups of 6-8 players, enabling people to switch games and groups throughout a 4-hour event. We selected a number of appropriate games, through our GamesWizard 2020 software, that encouraged communication and interaction, all of which were very successful in meeting the objectives.

THE NEXT LEVEL

To take things to the next level, we can provide expert evaluation and assessment through observation, analysis, feedback and coaching activity. We also provide accredited 'train the trainer' courses for those who may wish to undertake in-house events themselves.

Organisations can actually build 'learning or recreation programmes' around a portfolio of games over time. Corporate tournaments and team events can also be organised to suit.

Events/sessions can be offered either client on-site or off site, at Ludorati's Regional Nottingham Office or flagship store or alternatively, a nominated national or international location.

Prices are based on the type of event or ongoing programme selected, and typically range between £10 - £500 per person; depending on the requirements of the assignment - its audience, content, location and support.

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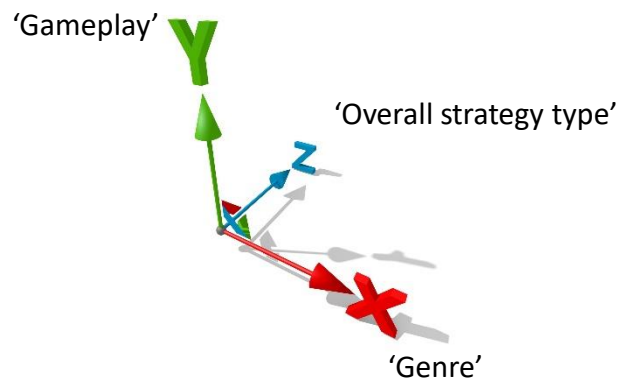




THE LUDORATI GAME CLASSIFICATION SYSTEM (LCGS 2020 'Games Wizard')

Ludorati recently introduced its innovative game classification system to assist with game selection for play and learning (first of its kind in the industry).

We define games through three axes, at the simplest level, as '**Overall strategy type**', '**Gameplay**' and '**Genre**' :



'Overall strategy type' differentiates between (i) '**Competing**' strategy games, such as Chess, Risk or Catan; (ii) '**Cooperative**' strategy games, e.g. Pandemic, Forbidden Desert, New Earth; and (iii) '**ComCo**' (a combination of the two, abbreviated) such as games like Captain Sonar (competing teams) or like Deception (team with 'traitor').

'Gameplay' provides a descriptive summary of overall main method of playing. Most games consist of various mechanics that fit together to form the 'gameplay'. 'Genre' ascribes the context of the game as in its subject matter.

Aside from more detailed information on each game, we also have a 'Biz' indicator in terms of its suitability for team/organisational settings and our 'skills' and 'application' matrices - that help us to advise organisations in choosing appropriate corporate events, workshops and/or awaydays.



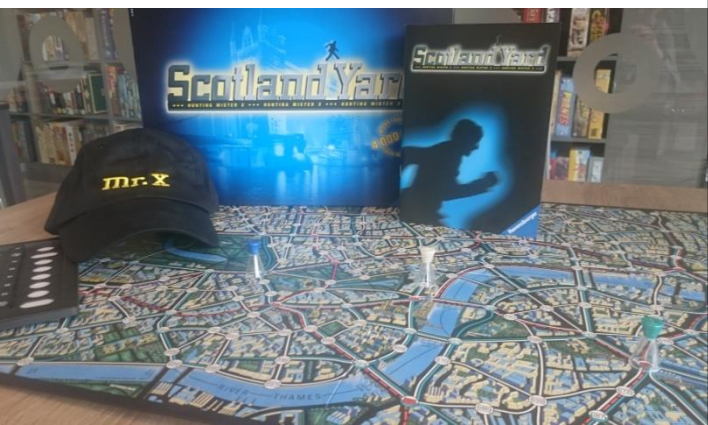
HOW WE WORK

We will work with you to identify your objectives for the event or programme, and we construct the most appropriate solution(s) through our modular based approach.

Ludorati has also partnered with VaLUENTIS Business School (www.valbs.com) to provide a range of developmental solutions offering case studies, coaching, bespoke and standard management course instruction, psychometrics and consultancy where required.

These can be provided in modular format to match a client organisation/team need or even combined into a structured programme.

You can call the team at our Head Office on **+44 (0) 115 935 2027** or e-mail enquiries@ludoraticorporate.com with your enquiry/ request. We'll be happy to help.





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